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PLANET DATA

Planet Data Raises the E-Discovery Bar on Consultative Client Services with the Addition of *Robert A. Eisenberg, Esq.* to its Senior Staff

*An E-Discovery Expert, Scholar and Practitioner - Eisenberg Broadens the Company's
Consulting and Advisory Capabilities*

Elmsford, NY – OCTOBER 21, 2009 – Planet Data™ - a leading global provider of defensible, high-quality and cost-effective discovery management services - today announced the appointment of industry veteran - [Robert A. Eisenberg, Esq.](#) - to the position of Vice President, Consulting Services. This significant staff enhancement elevates the firm's capability to provide senior-level consultative services and E-Discovery deployment to the legal community.

Mr. Eisenberg is nationally recognized as a thought leader and educator in the E-Discovery field. He has over 30 years experience in the practice of law and the rendering of consultative services relating to the discovery of Electronically Stored Information (ESI), computer forensics, 'proactive' electronic data preservation and retention and traditional paper-based litigation support services.

Eisenberg is a leading scholar-practitioner and founding chair of The Advanced E-Discovery Institute (AEI) at The Georgetown University Law Center in Washington, DC. AEI is the nation's only annual Continuing Legal Education program dedicated to the discipline of E-discovery sponsored by a major law school; the AEI's CLE program in E-discovery also boasts the most members of the federal judiciary on its faculty.

Eisenberg is also co-creator and Chair of the Georgetown University Law Center's E-Discovery Training Academy – a unique school for the comprehensive practical training of attorneys, practice support professionals and technical specialists.

In addition to his contributions to the academic study of E-discovery, Eisenberg is also a founding member of The Sedona Conference Working Group on Best Practices for Electronic Document Retention & Production (SWG). The SWG is one of the premier policy groups serving the disciplines of electronic record management and E-discovery.

“Robert Eisenberg is a pioneering thought leader in the increasingly important world of E-Discovery,” said Dave Cochran, Chief Operating Officer and Executive Vice President of Planet Data. “As a visionary and educator in the E-discovery space, his expertise and insight will go a long way to solidify our company’s position.” Eisenberg will work closely with Planet Data clients to help select and integrate customized elements for their e-discovery needs.

With a law degree from Hofstra University’s School of Law and an undergraduate degree from Long Island University, Eisenberg developed a successful law practice as a transactional attorney and civil litigator in the State of New York. During this time, Eisenberg also established his position as an innovator and expert in the discovery of Electronically Stored Information (ESI), computer forensics, retention and traditional paper-based litigation support for assisting clients.

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About Planet Data™ - Founded in 2001, Planet Data, is a global leader in Discovery Management Services for law firms, corporations and government agencies. SAS 70 and US Safe Harbor certified, Planet Data delivers flexible, high-quality, cost-effective E-discovery systems to a broad array of clients. Planet Data operates state-of-the-art data processing and hosting centers with document management and retrieval solutions that minimize risk and reduce costs associated with large data collections. The company also provides high-level consulting, technical support and project management for large, complex litigations, investigations and bankruptcies. Planet Data has substantial experience involving multi-lingual and unstructured data including Unicode. Planet Data is headquartered in Elmsford, NY – with offices in Boston, Charlotte, Cleveland, Denver, Jacksonville, Philadelphia, Pittsburgh and Washington, DC.

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